

Juniper Behun

Graphic Design & Art Direction

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SUMMARY

Dynamic art director and graphic designer known for leading branding and creative projects from concept to execution for mission-driven organizations. Proven success in managing teams, coordinating events, and developing high-impact visual content that enhances audience participation by over 50%. Expert in crafting cohesive design systems and project guidelines that support organizational growth and clear communication. Recognized for accessible, scalable design and excellence in collaborative environments. Known for amicability and passion in the workplace in both short and long-term projects.

PROFESSIONAL EXPERIENCE

Social Impact Graphics Designer

One of Us Global Foundation 2024 - Present Remote

A foundation empowering youth through mentorship, scholarship, wellness and authentic connections to spread values of "Love, Hope, Courage, and Wholeness."

- Created exciting graphics reaching over 300 people through multiple social media platforms.
- Wrote copy for social media posts and event descriptions leading to over 50% increases in social interaction on Instagram, X, and Tumblr.

Graphic Design Intern

Collective Communities CIC 06/2025 Glasgow, United Kingdom

Collective Communities is a creative collective that brings people together through shared spaces, entrepreneurial programmes and cultural events.

- Redesigned branding across 4 companies: Collective Communities CIC, Collective Communities Circle, Glasgow Collective, and the EK Collective.
- Created a brand suite including logos, assets, typefaces, colour palettes, and usage guides.
- Built applications guidelines and examples for interior design, merchandising, UX design, and advertising.

SCADSERVE: Housing United

Housing United 01/2025 Savannah, United States

Company Description

- Facilitated successful transition to Housing United from Housing Savannah for residents by collaborating with a development team.
- Created brand assets, patterns, typefaces, and documents for company-wide usage.
- Developed photography, advertisement, and copywriting guides for professional development and brand management.

Graphic Design Summer Intern

Collab, LLC 07/2024 - 09/2024 Chicago, IL

Collab, a women-owned business, unites freelance professionals from diverse fields to deliver custom marketing and communication solutions.

- Created brand suites and designed assets for small businesses.
- Collaborated with top designers to learn about layout, typography, and eye-flow in presentations and branding elements.
- Optimized branding materials which led to a rise in brand engagement metrics.

Graphic Designer & Convention Project Manager

Worthwhile Events 2020 - 2023 Chicago, IL

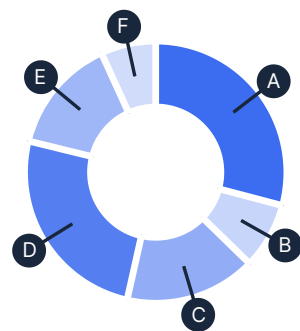
Worthwhile Entertainment is the convention organizer for 2 major conferences per year with over 1,000 attendees per convention.

- Played a key role in the creation of the convention attendee handbook, contributing to the agenda, copywriting, advertising elements, and editorial design.

APPLICABLE SKILLS

Adobe Suite	Canva Suite	Google Suite
Figma	Instagram	Facebook
Bluesky		
Teamwork	Leadership	Communication
Growth Mindset	Honesty	Adaptability

MY TIMELINE



- A Client communication
- B Raster-based illustration
- C Vector design
- D Guideline development
- E Brand application
- F Presentation

PROUD OF

- Creates accessible design that can be used, modified, and expanded as companies grow and change.

REFERENCES

Michelle Worthley, Worthwhile Events
+1-630-546-9800

David McBeth, Collective Communities
+44-141-552-3053

EDUCATION

Graphic Design & Art Direction
Savannah College of Art & Design
2023 - 2027 Savannah, GA
GPA 3.9 / 4.0

High School Education
Highland Park High School
2019 - 2023 Highland Park, IL
GPA 3.8 / 4.0